

Now you can create your own Film Festival or Outdoor Movie Experience.

With VXP's new outdoor movie packages, all you have to do is pick the movie



All Inclusive Packages Starting at only \$795***

Now you can create your own Outdoor Cinema Under the Stars. For a special night or a complete film series, VXP will bring to you the complete mobile movie experience to match your crowd size and budget. If you have 50 people for a private event or 2000 people for a large scale event, VXP has the experience and flexibility to provide you with the best Cinematic package to fit your needs.

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VXP - The Vision Experience
PO Box 12301
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All Inclusive Cinema Packages

Cinema 100
\$795 Special***

8 X10 Weather proof Movie Screen (Front or Rear Projection)
 Self Supporting Truss Stand
 High Power Digital Projector
 Cinematic 100 Sound System
 Delivery / Setup / Operation



Cinema 250
\$1600 Special***

10 X 15 Weather proof Movie Screen (Front or Rear Projection)
 Self Supporting Truss Stand
 High Power Digital Projector
 Cinematic 250 Sound System
 Delivery / Setup / Operation

***Limited time only. Conditions apply.



Cinema 1000 For huge cinematic presentations. \$5000 to \$50,000

At this level, your movie experience will have custom designed sound, screens, and projection.

For all Cinema Packages, VXP can also provide live mixing of logos, ads and sponsor trailers, Pre movie interactive entertainment and even custom digital greetings (like the THX but with your information and name) are also available. See general information section for all of the details and options.



VXP Provided the Video / Audio design and equipment for The Santa Monica Pier



LACMA Free Family Film Series is Produced by VXP



The Music Video Production Awards is always a showcase for VXP

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General Information, Options, and Outdoor Movie Details

1. Movie Selections and Performance Rights

When you are ready to choose your films, keep in mind that most films have specific performance rights requirements. VXP can obtain the films and the performance rights for you, every film is different. Cost per film ranges from \$0 - \$500.

2. Types of Formats

VXP's digital projectors will accept inputs from all formats including DVD, VHS and computers. One DVD or VHS player is included with each cinema package. If you have actual film or computer presentations that you would like to present, extra charges may apply.

3. Additional materials including Logos, Sponsors Info, Commercials, Trailers etc...

VXP can provide complete Vision Mixing services to give your event an extra smooth presentation. This includes formatting, creating and presenting logos, graphics, trailers, commercials, etc... If your event is looking for sponsors to help pay for it, pre-movie logos and advertising are good enticements. Live mixing of your pre-movie materials or custom made DVD's are both options.

4. Weather

With any outdoor event extreme weather conditions can create a situation where the event must be cancelled. With outdoor movies, rain, high wind, and extreme conditions are the areas of concern. In case of cancellation, VXP will provide a 50% credit towards your next event which must occur on a mutually agreed upon date within one year of the cancellation. VXP keeps 50% because of unrecoverable costs in preparation for the event, and will refund the other 50%..There is Event insurance offered by some companies that include weather and "acts of God" coverage which you could look into. VXP has never had an event cancel due to weather.

5. How to Reserve and Book the Dates

With the increase in popularity for outdoor movies, VXP recommends you lock in and secure your event dates ASAP. 50% deposit locks in the date and the 50% balance is due 10 days prior to the event.

6. Cancellation Policy

In case of cancellation VXP retains the 50% deposit. If VXP is able to mitigate its damages and re-book an event on the same date, VXP will be able to issue a refund.

7. Expansion Program

As the excitement grows with new film festivals, it is not uncommon to see a crowd double in size each week. This can lead to your audience outgrowing your initial cinema package. If this should happen, VXP can apply previous package deposits to one of our upgrade packages.



General Information and Outdoor Movie Details cont.

8. Locations

VXP has set-up indoors and out, in Parks, on Piers, and on Sand. We have set up in the Mountains, on Lake Shores, Parking Lots and even Roof Tops and Bridges. With our large selection of Screens, Truss stands, and Rigging, VXP has the experience and flexibility to adapt to any setup situation.

9. Logistics

In planning your outdoor movie series you will want to be aware of the following items.

Power - If there is not power within 100 feet of your screening location, generators may need to be brought in.

Restrooms -

You will need restroom facilities to accommodate your crowd. If the restrooms are a little walk from the viewing area you may need to bring in signs and volunteers to direct.

Lights -

Make sure any bright lights that shine on the movie screen can be turned off before the movie. Also take into consideration that when the movie ends there needs to be enough light for people to exit. In some locations additional flood lights may need to be brought in.

10. Crowd Control / Security

Have plenty of well marked staff and volunteers if possible. Security should always be well marked and visible.

11. Concessions

Popcorn, drinks, fun movie food as well as shirts, glow sticks and other items are all opportunities for your group or organization to raise funds. Chair rentals have done well too.

12. Interactive Entertainment

VXP can provide full service interactive entertainment. On screen Trivia contests, games and raffles an hour or two before the movie begins, is always fun. VXP can also provide costumed characters that match the theme of the movie. Depending on crowd size 1 to 4 interactive Mc's work very well. You can also have your staff and volunteers dress in theme to match the movie.

13. Custom Digital Presentation Intro - \$500

This is very cool. You can have your own presentation video just like you see at the movies. The short one minute clips that shows film reels spinning through multi-colored space with sound effects and swooshes, it will even include your name and logo and the deep booming voice welcoming everybody to the XYZ presentation of After you have the video clip produced you own it and you can use it over and over again.

14. Full Service Event Production

For outdoor movies and other multimedia events, VXP can provide full service production and party planning services. When you want to create an event with a vision that has never been seen before VXP, will bring your vision to life.

**The Canals of Venice Film Festival invites you to
a free Outdoor Movie Screening of...**



JAWS

Drop your anchor and enjoy the most unique
outdoor movie experience of the year

August 21st 7:30pm

Movie Screen on the Bridge



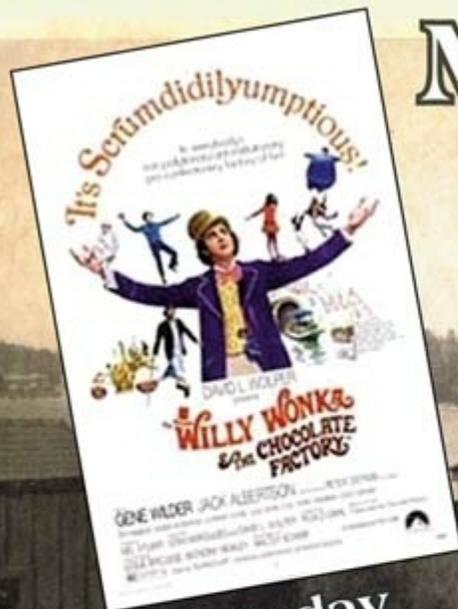
**Three 25 foot Great White Sharks will be released into the Venice Canals for this event
Watch the Movie from your Gandola...if you dare...**



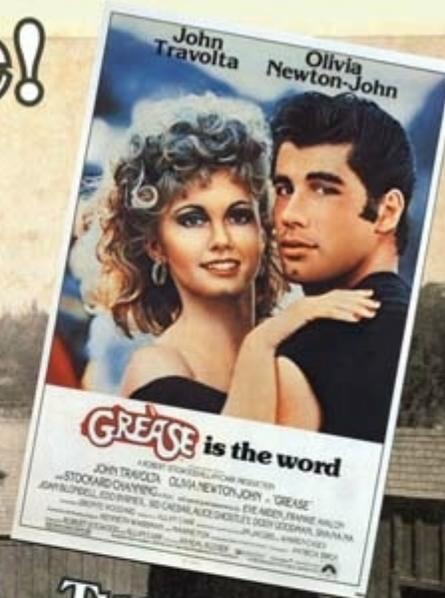
Produced by VXP The Vision Experience
For further information and details go to www.thevisionexperience.com



Movie Nite! It's Free!



**Tuesday
August 17th**
Seating begins at 6:30 p.m.



**Tuesday
August 24th**
Seating begins at 6:30 p.m.



On "The Beach"
Original & Uncut

Three Big Screen Presentations
Spectacular Sound & Production

Pre-movie Interactive Entertainment and Special Surprises
Fun for Your Entire Family!

Produced by VXP



For more information go to
www.thevisionexperience.com.

YE JESTER THEATRE, LAKE ARROWHEAD --- CALIFORNIA'S FINEST PLAYGROUND

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